

# Your support fosters new programs and services



Dear Supporter of Goodwill Industries:

THANK YOU! for your continued support of Goodwill's mission of changing living through the power of work. As we reach the end of another challenging year we reflect with gratitude on our resiliency and recovery, and the special help of donors like you. Not only did we survive another year of COVID-19, staff shortages, and uncertainties, we have several new initiatives to celebrate and, with you, look forward to their continued growth.

## WORKFORCE DEVELOPMENT

Our **LifeLaunch: Ignite** program was launched at the start of the year. We were honored to be one of only four Goodwill's nationwide to be awarded this opportunity through the U.S. Department of Labor. Serving justice-involved youth aged 18-24 years old, the program provides classroom training in collaboration with Muskegon Community College in several manufacturing tracks, as well as hands-on training in plastic recycling in partnership with local recycler Padnos.



**GoodWorks** training is a new program offered through our Career Center for participants who need that extra bit of support to rapidly and successfully secure a good job in the community. Customized to individual, the program includes employability training, paid industrial or material handling work, and job placement assistance.



Goodwill's **Janitorial Occupational Training** expanded its community partner host sites this year to include Fricano's Place and the Frauenthal Center for the Arts, and re-established its partnership with Blue Lake Fine Arts Camp. This program provides classroom training as well as hands-on paid practicum in a community setting.



## CHILD CARE

In March, we were recognized by the State of Michigan as a designated hub for the **MI Tri-Share Child Care** initiative for Muskegon County. This exciting new pilot program focuses on easing the burden of child care cost for working parents; a significant barrier to employment. In November, the program expanded to include an additional five counties.



In June, we celebrated the opening of the new **YMCA Learning Center** in the heart of Muskegon's McLaughlin Neighborhood. We are honored to serve as collaborator and support partner in providing affordable, quality child care in our community.



These are just a few of this year's highlights. We also continued to provide customized service to visitors of our **Career Center**, and assisted hundreds of individuals and families with free tax preparation services through our **Volunteer Income Tax Assistance** (VITA) program.

Would you **be able to** make a financial gift of \$200, \$100, \$50, or the amount of your choosing, to support our effort of **changing lives through the power of work?**

Changing  
**LIVES**  
through the  
power of  
**WORK**

We are so grateful for your support.

Sincerely,



Jeanette Hoyer, President and CEO