pride empowerment
inclusion opportunity
support independence
self-esteem compassion
hope

Goodwill’s Sense of Place
A Sense of Place

Dear Friends of Goodwill:

Why do certain places hold a special meaning?

From the white-sand coastline of Lake Michigan, to the apple orchards and blueberry fields, from Muskegon’s urban core and the tulip-lined streets of Holland, through the quiet rural farms of Fremont and beyond — Goodwill Industries of West Michigan serves a community as diverse as its landscape.

As varied as it is, our West Michigan territory carries a strong “sense of place” for many of us; a special bond that is deeply felt by its inhabitants. It’s that combination of characteristics that gives some locations a certain “feel” or personality. Our physical and natural environment — blended with family, culture, and community — forms our collective identity.

What is Goodwill’s special meaning or sense of place? Since 1950, Goodwill Industries of West Michigan has been helping people to train for, find, and keep good jobs. Initially formed as a place for people with physical and developmental disabilities to have meaningful work opportunities, Goodwill has evolved over the years; expanding its programs and services to meet the changing needs of our communities.

Today, Goodwill is also assisting injured or displaced workers navigate a career change, carving out opportunities for people with limited skills or work history, and helping ex-offenders get second chances and rebuild their lives. Our every effort is to assist others in discovering gainful employment, financial stability, and the satisfaction that comes from the ability to provide for themselves and their families.

We hope Goodwill’s sense of place is one of belonging. Goodwill Industries strives to be a place that is welcoming, inclusionary, empowering, and supportive — not only to the people who come to us for job training and opportunities, but also to the people who work here, to our volunteers, and our many valued area partners.

Jeanette Hoyer
President and CEO

Tom Dake
Board of Directors Chair

Goodwill Industries of West Michigan is a nonprofit organization as recognized by section 501(c)3 of the Internal Revenue Service Code.
People We Served

4,919
people served in 2017

1,328
people into jobs within area businesses

237
program participants who worked and earned paychecks at Goodwill

Demographics of persons served:

**GENDER**
1,942 Male
924 Female
2,053 Unreported

**AGE**
0 0-15 years old
671 16-24
782 25-34
558 35-44
538 45-54
317 55+
2,053 Unknown & unreported

**ETHNICITY**
2,020 Caucasian
1,549 African-American
405 Hispanic
44 Native American
11 Asian
890 unknown

Goodwill served people with a wide range of disabilities and special needs:

1,469 unemployed / dislocated workers
906 ex-offenders
210 psychiatric disorders
194 learning disabilities
137 developmental disabilities
128 other physical disabilities
102 substance abuse
88 other disabling condition
36 autism
29 working poor / incumbent worker / underemployed
29 homeless
23 at-risk youth
14 welfare recipients
6 older workers
122 other disadvantaging conditions
1,426 unknown

Sessions of Goodwill employment and training services provided:

vocational support services 85,644
employment case management 82,379
occupational / other skills training 2,418
vocational evaluation / assessment 280

Those receiving multiple services are counted more than once.

Visit our website: www.goodwillwvm.org
Like us on Facebook: www.facebook.com/goodwillwvm
Follow us on Twitter: www.twitter.com/goodwillwvm

Your support and generosity makes our mission possible.

* flat screens only
What is Goodwill’s mission?

Helping people train for, find, and keep good jobs is at the heart of Goodwill’s purpose.

Mission Services
Goodwill offers a broad range of employment and training programs and support services to fulfill a diverse set of community needs. Some people find their way to Goodwill because of limited skills or work history, some have physical or developmental disabilities, while others are referred to Goodwill through community partners.

For a full description of Goodwill’s program and services, visit www.goodwillwm.org.

Goodwill’s social enterprises

Goodwill’s sustainable business ventures generate income while providing training, work experience, and job opportunities.

Retail Operations
With 16 West Michigan store locations, as well as sales online, Goodwill offers a vast assortment of merchandise at exceptionally low prices. Reliant on the generous donations from the community, store revenue funds Goodwill’s mission-based programs and services.

Industrial Services
Providing competitively priced, manufacturing services — such as packaging and assembly — to a variety of area businesses, Goodwill’s Industrial Services division provides people with disabilities and other disadvantages an opportunity to work and receive a paycheck.

Janitorial Services
Providing janitorial services to West Michigan businesses for over 25 years, Goodwill Janitorial Services specializes in customized office and commercial facility cleaning and floor care. Services are competitively priced and quality assured.

GoodTemps
A subsidiary of Goodwill Industries, GoodTemps is a temporary staffing agency fulfilling a variety of short- and long-term personnel needs for area businesses. Employers save time and hassle through deferment of time-consuming screening and recruitment for quality workers, and there are no fees or waiting periods for permanent hires.
Goodwill says farewell to outgoing President and CEO Richard Carlson.

**APRIL**

New Goodwill President and CEO Jeanette Hoyer begins her leadership.

Fremont store receives “I Care” award from the Newaygo County Regional Education Service Agency.

**MAY**

Goodwill celebrates its mission at “Achievers of the Year” awards luncheon.

**JUNE**

Goodwill welcomes new Mission Services Director Kiesha Guy.

**JULY**

Goodwill Career Center hosts Fifth Third Empowerment “eBus” and Financial Fair.

**AUGUST**

Michigan Department of Transportation (MDOT) issues $214,000 grant to fund handicap-accessible vehicles for Goodwill.

**SEPTEMBER**

Goodwill receives new ISO 9001:2015 certification for Industrial Services facilities in both Muskegon and Holland locations.

**OCTOBER**

Community Foundation for Muskegon County $10,000 grant supports new student tax preparer volunteer program.

**NOVEMBER**

Haven Innovation partners with Goodwill on “HotLogic” packaging project.

**DECEMBER**

Goodwill Offender Success program hires new housing navigator with a grant from Michigan Works! West Central.
PEOPLE KNOW JULIUS by his middle name: Michael. “My mother started calling me Michael, after the archangel,” he explains. “It’s a strong name.”

Michael was having difficulty finding a good job that could provide for him and his family. His parole officer referred him to GoodTemps, Goodwill’s staffing services agency located inside its Career Center in Muskegon. He walked in and filled out an application.

“...the type of assignment that even younger candidates have turned down or simply quit,” she said. “But Michael never complained and the employer was impressed.” She sent him on a few more challenging short-term assignments with the same results.

When Re-Source Industries called GoodTemps several months later to help them fill an opening, Lori sent them Michael. Re-Source is a CNC (computer numerical control) machining, production assembly, and welding company that boasts over 30 CNC machines. The jobs and processes are quite complex and require a lot of skill and training. Lori knew Michael was a motivated and consistent hard worker. After several months working as a temp, he was hired in as a regular full-time CNC operator.

“...I’m always trying to learn and perfect,” he said. “I always like to top myself in my production rate.”

“He is fabulous; I’d love a dozen more Michaels out there,” Re-Source Industries Human Resources Director Laura Mousseau said. “He rides his bike to work both ways, is always early, and never absent. He does not complain, and has been wonderful about wanting to learn new jobs.”

“I like providing for my family,” Michael said. “It motivates me to get out and do my job.”
GoodTemps is a temporary staffing agency offering displaced workers, ex-offenders, and others, assistance in entering or re-entering the job market. Using its extensive network of local employers, GoodTemps places individuals in a wide variety of occupations and skill levels. Temporary assignments are often the “foot in the door” that lead to permanent placements. There are no start-up or placement service fees for workers.

“We are a place of second chances. GoodTemps has brought us some fabulous people. Michael’s attitude is one I’d love to have others emulate.”

Laura Mousseau
Human Resources Director, Re-Source Industries
JEFF HAD SOME EXPERIENCE
working odd jobs at his church and mowing lawns but wanted to learn more skills and find work in the community. As a result, he enrolled in a six-week janitorial training program offered by another local human service agency. After the program ended, Jeff was unable to secure a job.

“Jeff really needs to work. He needs a job,” said Jeff’s mom Karen LeClair. “He was at loose ends and just miserable.”

Facing physical and developmental challenges, opportunities were limited and finding a job was difficult. Jeff’s parents went to Michigan Rehabilitation Services (MRS) for help and they referred Jeff to Goodwill for a Vocational Evaluation and job placement assistance.

His Goodwill case manager learned that Jeff was very interested in continuing to work in the janitorial field and after a few weeks of training and assessment, he recommended Jeff for an open position with Goodwill’s Janitorial Services night crew. Jeff applied and was hired.

On the job Jeff flourished; conquering his fear of heights and stairs, and building his social skills with his teammates. He learned the techniques for cleaning restrooms, mastering general cleaning, and quietly learning the skills of leadership and camaraderie with his coworkers.

“He was so excited,” Karen said. “When he started going to work he came home every day telling us about it.”

In June of 2017, Jeff was asked to serve as a mentor for Goodwill’s incoming Janitorial Occupational Training (JOT) program participants who receive on-the-job training cleaning the facilities at Blue Lake Fine Arts Camp. Jeff served as an anchor for his team; ensuring all quality standards were met and helping the new trainees hone their skills.

“Jeff has a passion to exceed every milestone that we set up for him. No matter what the challenge is he just seems to work through it and surpass it,” said Janitorial Services Manager Kathy Harris.

“It amazes me how a job can make such a difference in somebody’s life, but it certainly has with him,” Jeff’s mother Karen says. “For him, it is a huge sense of purpose: ‘this is where I belong, somebody needs me.’”

“I’m happy when I leave work and I know I’ve done nice work.”
No matter what the challenge is, he seems to work through it and surpass it.”

Kathy Harris
Goodwill Janitorial Services Manager

VOCATIONAL EVALUATION
Goodwill provides in-depth, comprehensive diagnostic assessment and evaluation encompassing: physical capabilities, vocational interests, aptitude testing, knowledge of occupational information, academic skills, verbal/cognitive skills, work skills and work tolerance, general work habits and characteristics, and vocational options and objectives. Vocational Evaluations can be carried out through standardized testing, physical ability testing, and on-the-job observations of skills and needs. Individuals are referred through Michigan Rehabilitation Services (MRS) and other community organizations.
“At the end of my shift I feel great; another day having a job, another day supporting my children.”

Tyrone was drawn to the streets at a young age. He made his decisions living day by day instead of thinking about the future. “I didn’t take school or any of my jobs seriously. I liked the streets and the lifestyle that went with it.” In the spring of 2017, Tyrone made a choice that landed him in jail. It was a defining moment for him; he knew if he did not take a new path he would not be there to raise his young children. “The hardest part of going to jail was being away from my kids. I knew I had to change.”

Tyrone’s sentencing judge saw potential in him and offered him the opportunity to enroll in the Empowering Offenders in Transition (EXIT) program. Designed to help participants with wraparound training and support services before they are released from jail, Tyrone took advantage of numerous offerings such as manufacturing skills classes, employment readiness and job retention training, financial management, counseling, parenting classes, and more. As part of the program, he also received paid, real-life, work-skills training while working at Goodwill’s Industrial Services Center.

“I wasn’t sure what to expect when I came to EXIT. I participated in programs before but quickly learned I had never been in a program like this one,” Tyrone said. EXIT helped me be a better and more responsible person. They helped me really look at myself and empowered me to change.”

Tyrone’s quietly positive attitude and hard work made him stand out as a potential candidate to work for EXIT’s premiere employer partner, Michigan Spring and Stamping. In August, he was offered an interview and a temporary position as a machine operator. He quickly went to work utilizing the skills he learned at EXIT. After four months of showing a consistently positive work ethic, Tyrone was hired in as a permanent placement.

“I love my job,” he said. “My employer values its employees. They constantly have meetings to show their concern and appreciation. It makes me want to work hard for them.”

Tyrone is on a path he is proud of, something he has not felt before. “I look at the big picture now when I make choices. I don’t live day to day anymore.”
EMPOWERING EX-OFFENDERS IN TRANSITION (EXIT)

The EXIT Program provides comprehensive support services to criminal offenders living in the cities of Muskegon and Muskegon Heights. In partnership with other community organizations, this alternative sentencing option provides participants referred by the Muskegon County Probation Office with case management, mentoring, and occupational training. The program is designed to help participants be involved in their community in more positive ways, reducing the likelihood of future criminal activity.

The EXIT program is made possible with a $600,000 grant from the Michigan Department of Corrections. Opinions and findings of the program do not necessarily reflect those of the State of Michigan. EXIT program services are available to all eligible persons, regardless of race, gender, age, disability or religion, disability, or religion.

“Tyrone is a great team player. He keeps the attitude of his team positive and pushes them to do better.”

Sean Glombowski
Production Supervisor, Michigan Spring and Stamping
“I do the best job I can every day.”

JAMES WAS REFERRED to Goodwill’s Supported Employment program by Michigan Rehabilitation Services for assistance in securing a job. Goodwill Job Developer Tabatha Glezman worked one-on-one with James to find a position that would be just the right fit.

To acclimate James to the world of work, and help him develop “soft skills” such as communication and teamwork, Tabatha collaborated with several organizations to carve out some volunteer opportunities for James.

“Autism sometimes makes it hard for me to interact with others, but does not keep me from working hard at all,” James said.

“It does not hold him back,” Tabatha said. “It is sometimes difficult for him to talk to people. We are there to assist with those initial interactions and to help guide him through the job-seeking process and in meeting new people.”

James was successfully placed in a job at a commercial farm but transportation was an issue. James does not drive and there was no public transportation available.

Oceana Foods is a fruit processing plant in the quiet small town of Shelby; just a 20-minute walk from James’ house. They produce dried fruit from frozen fruit, including cherries, blueberries, pomegranates, and cranberries all year round.

“I came in to talk with them about James and they agreed to give him a chance,” Tabatha said. “They tried him out and it worked out very well.”

James works full-time; sometimes up to 48-hours a week during the busy season.

“I basically sort fruit; taking out any foreign material or pits,” James said. “The people here are friendly, I walk to work, and at the end of the week I get a good paycheck.”

“It is a very important job. We strive for quality, and that is exactly what he is doing,” said Oceana Foods Purchasing and Safety Manager Jeff Tanner. “James is punctual, he’s here every day, and he does a great job. It can be noisy out there, it can be hot out there, and he just seems to plug away.”
“James’ job is very important. We strive for quality and that’s exactly what he’s doing. He’s punctual, he’s here every day, and he does a great job.”

Jeff Tanner  
Purchasing and Safety Manager, Oceana Foods

**SUPPORTED EMPLOYMENT**

Targeted primarily toward people with developmental disabilities or mental impairment, this model of service provides one-on-one training and on-going support for a successful transition to community-based employment. The program combines community job development, job coaching, and long-term follow-up to maximize employment potential. Participants are referred through Michigan Rehabilitation Services.
Noreen Chapman has been a tax preparer with Goodwill’s Volunteer Income Tax Assistance (VITA) program for the past four years. Twice a week, from February to April, Noreen donates an afternoon and evening of her time preparing taxes in the small rural town of Hart. Noreen’s husband Carl serves as greeter and handles the intake process.

To stay busy after retiring from her career as an executive secretary, Noreen began working at for-profit tax firms such as H&R Block for several years and discovered she had a knack for it. “I like doing taxes. It’s like solving a puzzle,” Noreen said.

Operating out of the town’s community center, Noreen sets up her laptop and cheerfully works with each individual or family; calmly guiding them through the process.

“I like giving people the best chance at their best return.”

“I like volunteering because I think it really helps people; people who really need it.”

MONEYWORKS TAX PREPARATION SERVICES
Goodwill provides free tax preparation services for qualifying low- to moderate-income individuals and families. Trained, IRS-certified volunteers help filers maximize their returns through state and federal tax credits. In 2017, volunteers processed nearly 3,000 tax returns resulting in more than $3 million returned to West Michigan. To become a volunteer, call (231) 722-7871.

Trendway celebrates 50 years of building beautiful spaces for people to work, delivering them with remarkable quality, speed, and ease. A veteran and employee-owned company located in Holland, Michigan, Trendway helps customers create beautiful and effective work environments with a wide range of products including systems, filing, storage, casegoods, seating, and interior architectural solutions. Trendway has served government customers as a General Services Administration (GSA) contractor for more than 20 years. www.trendway.com
Goodwill’s Triple Bottom Line

**People** socially equitable  **Planet** environmentally sound  **Prosperity** economically feasible

**Goodwill Industries is a social enterprise**, operating viable business lines that serve its mission through entrepreneurial, sustainable, earned-income strategies. Goodwill’s business model provides valuable work and training opportunities for people with disadvantaging conditions, protects our environment through recycling and reuse, and contributes to the economic health of our community.

**Reduce, Reuse, Recycle**

In 2017, Goodwill Industries of West Michigan reused or recycled 9,750,375 pounds of donated material. This number includes 79,443 pounds of electronic waste diverted from the waste stream.

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**Financial Report for 2017**

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<table>
<thead>
<tr>
<th>STATEMENT OF FINANCIAL POSITION</th>
<th>STATEMENT OF ACTIVITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents*</td>
<td>$24,065,617</td>
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<tr>
<td>Accounts Receivable</td>
<td>$261,531</td>
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<td>Inventory</td>
<td>$469,866</td>
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<td>Prepaid Expenses</td>
<td>$223,367</td>
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<tr>
<td>Property, Plant &amp; Equipment</td>
<td>$6,809,737</td>
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<tr>
<td>Operating Assets</td>
<td>$31,830,118</td>
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<tr>
<td>Restricted Assets</td>
<td>$0</td>
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<tr>
<td>Total Assets</td>
<td>$31,830,118</td>
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<tr>
<td>Accounts Payable</td>
<td>$147,275</td>
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<td>Accrued Expenses</td>
<td>$602,689</td>
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<td>Deferred Revenue</td>
<td>$44,787</td>
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<td>Long-Term Debt</td>
<td>$5,657,444</td>
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<td>Total Liabilities</td>
<td>$6,452,195</td>
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<td>Net Assets</td>
<td>$25,377,923</td>
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<tr>
<td>Total Liabilities &amp; Fund Balance</td>
<td>$31,830,118</td>
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*Includes assets held in Goodwill’s Endowment Fund with the Community Foundation for Muskegon County.

**Audited by Rehmann. A complete copy of the audited financial statement by Rehmann can be provided upon request.**

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
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<tbody>
<tr>
<td>Participant Programs &amp; Services</td>
<td>$3,551,002</td>
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<tr>
<td>Contract Services (Industrial/Janitorial)</td>
<td>$957,494</td>
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<tr>
<td>Retail Operations**</td>
<td>$17,785,816</td>
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<tr>
<td>Public &amp; Corporate Support</td>
<td>$1,521,212</td>
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<tr>
<td>Fundraising</td>
<td>$26,465</td>
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<tr>
<td>Agency Total</td>
<td>$23,841,989</td>
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</table>

**EXPENSES**

| Participant Programs & Services            | $3,857,009                                 |
| Contract Services (Industrial/Janitorial)  | $961,394                                   |
| Retail Operations**                        | $14,316,410                                |
| Management & General                       | $2,538,200                                 |
| Total Operating                             | $21,673,013                                |
| Fundraising                                 | $90,132                                    |
| Agency Total                                | $21,763,145                                |

**Increase in Net Assets** $2,078,844

**Includes non-cash value of $5,061,711 in 2017 representing the value of donated goods per continued application of FASB Accounting Standards Codification 958, Not-for-Profit Entities, 605 Revenue Recognition — Contributions Received.**
2017 Financial Donors

David & Kathleen Adamczak (in honor of)
Meredit Casperson
Stephen Alward
Anchor Packaging, Inc.
Joel Barrett, CFP
Stanley & Carolyn Brown
Todd Bramer & Kimberly Kelly
Lerone Brown
Richard & Susan Carlson
Robert & Donna Chandonnet
David & Libby Cherin
William Childress
Nancy Fisher
Chudacoff, in honor of
Bernard Fisher
Community Shores Bank
Tom & Lisa Dale

Beth Dick
Charles & Sharon Edris
Peggy Falk (in honor of)
Katherine & Fred Falk
Eugene & Karen Fethke
Sharon Gary
David & Janice Gier
Gimnan Tire Co.
Thomas & Mary Griffin
Kiesha Guy
Connie Horsly in honor of
Meredit Casperson
Jeanette Hoyer & Brenda Summers
Cecil Ibegbu
Huntington Bank
Meadows & Bevilaqua
Contractors
Bob & Karen Kennedy
James & Rich Kestner
Karen & Steve Knight
Kevin Lofland

Randy & Beth Kunish
Kelly Mast
Kay Meyers
Nancy Miller
Roger & Michelle
Morgendorf
Eileen & Anne Mullane
Muskegon Fire
Equipment Co., Inc.
Mike Muskovin
Chester G. Nienhuis
Newkirk Electric
Associates, Inc.
Diana & Terry Osborn
Mary Payne
Bertha Picard
John Rugas
Eve Rogus
Jennifer Shearer
Martin Shield
Teri & Craig Smith
Rick & Brenda
Snellenberger
Marian Stefancic
Alan Steinman
Stephen Stream
Judy Tierney in honor of
Jack Tierney
Charles & Kathrynn
Timmer
David Timmer
Donald & Jane Tjarsen
Clintod Todd in honor of
Vester Todd
Ron & Vicki Veldhuis
L. J. Verplank
Linda Wells, in honor of
the Jensen, Borgen and
Neil Families
K. Wierengo
Liz Witzler
John & Kathy Workman
Dave Young

2017 Grants and Sponsorships

ADAC Automotive
Anonymous
Bank of America
Foundation
Comerica Bank
Community Economic
Development
Association of
Michigan
Community Foundation
for Muskegon County

Community Foundation
for Oceana County
Community Foundation
of the Holland /
Zeeland Area
Fremont Area
Community Foundation
HealthWest
Horizon Bank
Howell & Sharp Group-
Merrill Lynch

Huntington Bank
Michigan Department of
Transportation
Muskegon Area
Intermediate School
District
Muskegon Community
College
Muskegon Stewardship
Properties, LLC
Parmenter O’Toole

Pinnacle Construction
Group
SAF Holland
Trendway Corporation
United States Internal
Revenue Service
United Way of the
Lakeshore: Muskegon,
Newaygo, and Oceana
Counties
Winberg Construction, Inc.

AGS Company
Almond Products
Anderson Global
Andrews, Scheuerle &
Huss LLC
Area Agency on Aging
Area Community
Services Employment
and Training Council
Arconic Power &
Propulsion
Automatic Spring
Products
Biosolutions
Blue Lake Fine Arts
Summit Camp
Bold Companies
Call 2-1-1
Cannon Muskegon
City of Muskegon
CMHC
Columbus McKinnon
Disability Network
Lakeshore
DSA International
Eagle CNC
Technologies
Earthtronics
Engine Power
Components

ESCO
Essentra
EXIT Program
Fastenal
Formed Solutions
Global Concepts
Enterprise
Grand Haven Powder
Coating
Greater Mission Church
Baptist Church
Habitat for Humanity
Haven Innovation
HazeKamp
Meats/Premier Foods
HealthWest
Heart of West Michigan
United Way

HDI
Kendal Electric
Kitchen 242
Knoll Group
Intra City Dispatch
Lakeshore Chamber of
Commerce
Lakeshore Museum &
Heritage Park,
Whitehall
Life Circles
MasterTag

MADL Service Center,
MADL Heights,
MARO
Medallion
Instrumentation
Systems
Metal Arc Inc.
Michigan Department of
Health and Human
Services – Michigan
Rehabilitation Services
Michigan Department of
Health and Human
Services
Michigan Spring and
Stamping
Michigan Works! West
Central
MOCAP
Molding Solutions
Muskegon Area
Intermediate School
District
Muskegon Community
College
Muskegon Community
Health Project
Muskegon County
Muskegon Heights
Housing Commission
Nichols
Northern Michigan
Community Action
Agency
OMT – Veyhl USA
Ottawa County
Community Mental
Health
Pacific Steamex Floor
Care
Padnos
Parmenter
Pioneer Resources
Pioneer Resources-
Holland
Rail Components Inc.
Rickey Nursery
Company, LLC
SAF Holland
70x7 Life Recovery
Muskegon
Silver Creek
Manufacturing
TGW Systems Inc.

Trendway
Trinity Health Senior
Communities
United Way
US5 LS 393 Veteran
Museum
West Michigan Works!

2017 Contract Partners

North West Michigan
Outreach
Community Resources
Association
C&G, Inc.
Eagle CNC
Technologies
GLC
HealthWest
HealthWest
HealthWest
HealthWest
HealthWest

Life Circles
MasterTag

MADL Service Center,
MADL Heights,
MARO
Medallion
Instrumentation
Systems
Metal Arc Inc.
Michigan Department of
Health and Human
Services – Michigan
Rehabilitation Services
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Health Project
Muskegon County
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Housing Commission
Nichols
Northern Michigan
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OMT – Veyhl USA
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Pacific Steamex Floor
Care
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Parmenter
Pioneer Resources
Pioneer Resources-
Holland
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Rickey Nursery
Company, LLC
SAF Holland
70x7 Life Recovery
Muskegon
Silver Creek
Manufacturing
TGW Systems Inc.

Trendway
Trinity Health Senior
Communities
United Way
US5 LS 393 Veteran
Museum
West Michigan Works!

Although great care has been given to accurately list all names, please contact Resource Development Coordinator
Kim Horsch of any errors or omissions at (231) 722-7871, ext. 1057 or khorsch@goodwillwm.org

Photos by Kendra Stanley-Mills Photography